**Küberit shows keen sense of style and form**

**Trend colours, smooth surfaces and delicate proportions**

*10 January 2020; Küberit, Lüdenscheid. –* **Profiles and profile systems are not only a technical necessity for the correct application of floor coverings, they can also be used to visually enhance spaces during the interior design process. Küberit is demonstrating how this works at the beginning of January at Domotex with profiles in the two new trend colours** **silver brushed and platinium brushed, with smooth surfaces and delicate proportions.**

**Refined look: silver brushed and platinium brushed**

The profiles from Küberit are known for their ease of use, flexible usage applications and high quality. Further additions in the area of attractive design are on show at the international industry fair Domotex in January. The globally active specialist has added the new colours "silver brushed" and "platinium brushed" to its range for selected models, as well as edge profiles for floor covering thicknesses of 6 mm – 15.5 mm with smooth surfaces. "These variants are in line with current trends in interior design. We can now offer our customers even more diverse solutions, ensuring our ability to realise client's ambitious design aspirations", says Lars Maier, Head of Sales in Germany, explaining the innovations.

**Delicate proportions: Profiles for protecting edges**

In addition to delivering a larger choice of colours, from January Küberit will also be providing subtle covering for edges with a very slender angle (only 9.2 mm x 7 mm). What's more, in addition to the already well-known star product 845, the portfolio is set to be expanded by the new stair nosing profile 847 for LVT, SPC and laminate flooring. Moulded parts have been added to the range for both variants. Similarly, Küberit has added round corners to the stair nosing types 845 and 846.

**Always a step ahead**

Küberit's goal is to remain one step ahead when developing its products. As an example of this, the profile specialist uses up to 70% recycled secondary aluminium for its flooring, wall and stair nosing profiles. This makes the aluminium profiles surprisingly sustainable and very resource-saving: The production of certified secondary aluminium requires around 95% less energy than the production of primary aluminium and thanks to modern processes, the aluminium doesn't lose out on quality either.

**Caption:**

In January Küberit is showing its keen sense of aesthetic and design at Domotex: From January, the range is to be expanded with the new colours "silver brushed" and "platinium brushed", in addition to insertion profiles with smooth surfaces for flooring heights of 6 mm – 15.5 mm. The goal of the profile specialists is to develop increasingly convenient, more sustainable and flexible solutions. As an example of this, the profile specialist uses up to 70% recycled secondary aluminium for its flooring, wall and stair nosing profiles.

***All photos*** Küberit

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**About Küberit Profile Systems GmbH & Co. KG**

As a globally successful manufacturer of floor and stair profiles, the name Küberit has stood for quality and progress for 157 years. Customer satisfaction, perfection, innovation and the preservation of our tradition are integral parts of our corporate philosophy. Constant investment in the latest technologies and certifications guarantee the continuously high quality of our products and services. Küberit is one of the first profile manufacturers to be certified according to DIN EN ISO 9001:2015 and has been so since September 2016.